Information in accordance with the provisions of the EU General Data Protection Regulation (GDPR) as of 25 May 2018

Privacy notice regarding the taking and publication of photographs and videos at our events

Protecting your privacy is important to the company and is a matter that we take seriously. We would therefore like to inform you what data we store and use when and for what purpose.

1. Controller (for Data Processing)

dab: Daten - Analysen & Beratung GmbH
Hans-Obser-Straße 12
94469 Deggendorf
Tel.: +49 (0) 991 991 358 - 0
Email: info@dab-gmbh.de

2. Scope

This privacy notice provides information on the nature, scope and purpose of the processing of personal data undertaken by the controller, dab: Daten - Analysen & Beratung GmbH. It applies to events that we organise.

The legal basis for data protection can be found in the EU General Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG-neu) and the Telecommunications Digital Services Data Protection Act (TDDDG). Further information can be found in the online data protection declaration (https://www.dab-europe.com/de-DE/info/datenschutz/)of dab: Daten - Analysen & Beratung GmbH.

3. Procedure when Taking and Publishing Photographs

Photographs and videos are taken at some of our events and subsequently published by us as part of appropriate public relations work.

When these photographs and videos are taken, the following basic principles are followed that balance your privacy rights with our interests in conducting appropriate public relations work: photographs and/or videos that focus solely on you will only be taken and published with your express consent in accordance with the GDPR.

dab: Daten – Analysen & Beratung GmbH | Hans-Obser-Str. 12, 94469 Deggendorf
Telefon +49 (991) 99 13 58-0 | Fax +49 (991) 99 13 58-95 | E-Mail info@dab-gmbh.de | www.dab-europe.com

No express consent of the persons shown is required for photographs or videos that are set up in such a way that individuals only appear as accessories to and in the background of the event. The photographs and/or videos are justified by our legitimate interest in conducting effective public relations work.

If you would not like to be captured in this way, however, please inform the photographer or our staff and you will no longer be photographed.

4. Description of the Groups of Persons Affected and the Corresponding Data or Data Categories

The data processing affects all participants at our event, our staff and all persons employed within the scope of the event.

The data processing covers all personal data that is discernible on the photographs and videos. Firstly, this concerns information about your presence at the event and, if applicable, your interactions with others. Secondly, photographs may reveal details of your state of health, your religious beliefs, your background or other specific information (e.g. religious symbols, glasses)

5. Legal Basis for the Data Processing

The photographs and/or videos are taken and processed on the basis of our legitimate interest in conducting effective public relations work within the meaning of Art. 6(1)f GDPR. This legal basis only applies if your interests and protected rights do not override our legitimate interest. The basic principles set out in Sections 22 and 23 of the German Art Copyright Act (KUG) regarding the legality of photographs and the distribution of photographs within the scope of assessing whether Art. 6(1)f GDPR applies will be followed when taking the photographs. The interest of a data subject will therefore not override our legitimate interest provided that this individual only appears as an accessory on the photographs and the focus is on presenting the event as a whole.

Photographs and/or videos that focus solely on you will only be taken on the basis of your express consent in accordance with Art. 6(1)a GDPR. In this case, your consent covers the taking of the photograph in itself as well as its publication and sharing under the conditions set out here.

dab: Daten – Analysen & Beratung GmbH | Hans-Obser-Str. 12, 94469 Deggendorf
Telefon +49 (991) 99 13 58-0 | Fax +49 (991) 99 13 58-95 | E-Mail info@dab-gmbh.de | www.dab-europe.com

6. Purposes of Data Processing

Data is processed for the following purposes in our company:

- Producing marketing material
- Displaying photographs for commemoration purposes
- Publishing photographs and/or videos on our website
- Publishing photographs and/or videos on other corporate web pages such as Facebook, Instagram, Xing, LinkedIn and YouTube

7. Sharing Data with Groups of Recipients

Your data will be viewed and processed by our staff.
Insofar as we have used the services of external photographers and/or providers of film services, we will receive the image, video and/or sound files from them. Other external recipients may result from legal requirements and from our legitimate interest (authorities, police, lawyers, etc.).

If we publish photographs and videos on social media channels or stream videos live on YouTube, the data will be transmitted to the relevant location and likewise processed by the operators of the social media platforms. You can view the privacy and data protection information supplied by these third-party providers on the corresponding platforms themselves.

8. Provision of Photo and Video Recordings via OneDrive

Photo and video recordings are made as part of our events. These recordings are used exclusively for the participants' memories and are only created and passed on with the express consent of the persons concerned. Participants who have given their consent to the production and forwarding of image material will be given access to the recordings in which they themselves are recognisable. They are made available via an individually sent, secure OneDrive link.
The files are available for a period of 7 days and can be downloaded within this period. At the end of the 7 days, access is deactivated and all recordings are irrevocably deleted.
The data is processed on the basis of Art. 6 para. 1 lit. a GDPR (consent). Consent can be revoked at any time with effect for the future.

dab: Daten – Analysen & Beratung GmbH | Hans-Obser-Str. 12, 94469 Deggendorf
Telefon +49 (991) 99 13 58-0 | Fax +49 (991) 99 13 58-95 | E-Mail info@dab-gmbh.de | www.dab-europe.com

As part of the processing of photo and video recordings via the OneDrive cloud platform, we have concluded a data processing agreement with Microsoft Ireland Operations Ltd. in accordance with Art. 28 GDPR.

9. Management of your Registration/Declaration of Consent

We process your personal data (e.g. name, address, employer/organisation, email address) in order to organise our events. This includes in particular the invitations, the administration of acceptances and cancellations as well as the follow-up of the event. Data processing is carried out on the basis of our legitimate interest in effective event organisation and public relations in accordance with Art. 6 para. 1 lit. f GDPR.

Insofar as there is a legal obligation to register for certain events (e.g. in accordance with Art. 19 LStVG), we base the processing of your personal data on Art. 6 para. 1 sentence 1 lit. c GDPR to fulfil a legal obligation.

We use the Microsoft Forms software solution from Microsoft Ireland Operations Ltd. as part of order processing in accordance with Art. 28 GDPR to organise the event and any declaration of consent you may have given in accordance with the above principles.

10. Transfer of Personal Data to a Third Country

Personal data is not generally transferred to a third country. Should this nevertheless be the case, the data transfer will be governed by an adequacy decision (e.g. Canada), by consent, by binding corporate rules or by EU standard data protection clauses that have been adopted. However, photographs and videos may be transferred to a third country outside the EU if they are published on a social media channel and the operator of the social media platform is based outside the EU.

As part of the provision of photo and video recordings via the OneDrive cloud platform (operated by Microsoft), personal data may be transferred outside the EU. For the use of OneDrive, there is an agreement with Microsoft for order processing in accordance with Art. 28 GDPR.

dab: Daten – Analysen & Beratung GmbH | Hans-Obser-Str. 12, 94469 Deggendorf
Telefon +49 (991) 99 13 58-0 | Fax +49 (991) 99 13 58-95 | E-Mail info@dab-gmbh.de | www.dab-europe.com

11. Standard Deadlines for Deleting Personal Data

Personal data will be deleted at the end of the statutory and contractual retention periods in accordance with Section 257 of the German Commercial Code and Section 147 of the German Fiscal Code.

Personal data that is not subject to any retention periods will be deleted as soon as the abovementioned purposes no longer apply.

12. Entitlement to receive Information

The data subject has the right to request information from the controller as to whether any personal data concerning them is processed and, if so, which data.

To this end, dab: Daten - Analysen & Beratung GmbH will provide an overview of the purposes of processing, the categories of personal data processed and the corresponding recipients or categories of recipient.

13. Right to Rectification, Right to Erasure and Right to Restriction of Processing

Under Art. 16 GDPR, the data subject has the right to obtain without undue delay the rectification of inaccurate personal data concerning them. Taking into account the purposes of the processing, the data subject also has the right to have incomplete personal data completed.

Under Art. 17 GDPR, the data subject has the right to obtain from the controller the erasure of personal data concerning them without undue delay unless any legal requirements stand in the way of such deletion.

Under Art. 18 GDPR, the data subject has the right to request restriction of processing if:

- The accuracy of the personal data is contested
- The processing is unlawful and the data subject opposes the erasure of the personal data and requests their restricted use instead
- The controller no longer needs the personal data for the purposes of the processing, but it is required by the data subject for the establishment, exercise or defence of legal claims
- The data subject objects to processing in accordance with Art. 21 GDPRW

dab: Daten – Analysen & Beratung GmbH | Hans-Obser-Str. 12, 94469 Deggendorf
Telefon +49 (991) 99 13 58-0 | Fax +49 (991) 99 13 58-95 | E-Mail info@dab-gmbh.de | www.dab-europe.com

14. Right to Revoke Consent

The data subject has the right to withdraw their consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

15. Right to Object

Data subjects have the right to object at any time to the processing of personal data concerning them. dab: Daten - Analysen & Beratung GmbH will then stop processing the personal data unless it can prove compelling legitimate grounds that override the interests, rights and freedoms of the data subject.

16. Right to Complain

Every data subject has the right to lodge a complaint with a supervisory authority if the data subject considers that the processing of personal data concerning them does not comply with the GDPR.

17. Data Protection Officer

We have appointed a data protection officer, who works on behalf of dab: Daten – Analysen & Beratung GmbH in accordance with Art. 37 ff. GDPR:

Contact

Rainer Aigner
aigner business solutions GmbH
Goldener Steig 42
94116 Hutthurm
Tel.: +49 8505 91927-0
E-Mail: info@aigner-business-solutions.com

18. Status of this Privacy Notice

Ongoing developments necessitate changes to our privacy and data protection principles from time to time. We reserve the right to make corresponding modifications at any time.

dab: Daten – Analysen & Beratung GmbH | Hans-Obser-Str. 12, 94469 Deggendorf
Telefon +49 (991) 99 13 58-0 | Fax +49 (991) 99 13 58-95 | E-Mail info@dab-gmbh.de | www.dab-europe.com